



ANNOUNCING THE 2008 PENN STATE DAIRY CATTLE NUTRITION WORKSHOP

The 2008 Penn State Dairy Nutrition Workshop is scheduled for November 12-13 at the Holiday Inn-Harrisburg-Hershey in Grantville, PA. This workshop provides applied dairy nutrition information and training to feed industry professionals. This year topics will include mineral nutrition, cow comfort, nutrition in a world of high-priced feeds, farm safety, analysis of corn grain and silage, links between Johne's disease and Crohn's disease, mycotoxins, reducing nutrient excretion, and communicating risks to consumers.

Faculty and staff from Penn State's Dairy and Animal Science, Veterinary and Biomedical Sciences, Crop and Soil Sciences, and Agricultural and Biological Engineering, the School of Forest Resources, and numerous Cooperative Extension personnel will assist with the workshop. Some of the featured speakers this year include:

Dr. Bill Chalupa, Global Dairy Consultancy Co.

Dr. Nigel Cook, University of Wisconsin-Madison

Dr. Duarte Diaz, Novus International

Dr. Jim Ferguson, University of Pennsylvania

Mr. Gary Genske, Genske, Mulder & Co.

Dr. Jesse Goff, West Central Soy

Dr. Joe Harrison, Washington State University

Mr. Dave Hileman, Hilecrest Farm

Mr. Pat Hoffman, University of Wisconsin-Madison

Dr. Monique Mitchell Turner, University of Maryland

Dr. Dennis Murphy, Penn State

Mr. Paul Sirois, Dairy One Forage Lab

Dr. Mike Socha, Zinpro

Dr. Normand St-Pierre, The Ohio State University

Dr. Charles Stallings, Virginia Tech

Dr. Bill Stone, Diamond V Mills

Dr. Dana Tomlinson, Zinpro

Mr. Ralph Ward, Cumberland Valley Analytical Services

Ms. Becca White, Washington State University

Dr. Bob Whitlock, University of Pennsylvania

We strive to cover practical and timely issues for the dairy feed and nutrition industry. Our target audience includes feed company nutritionists, sales representatives, and consultants, and other dairy nutrition and health consultants. *Last year over 500 people attended the event; participants were primarily from Pennsylvania and the Eastern United States. Attendance was 99% feed industry employees, veterinarians, and consultants.*

We are excited to invite you to be a part of our **2008 trade show, which will begin at noon November 12 and continue through 3 pm November 13.** We have multiple breaks and a two-hour evening reception planned for interaction between trade show personnel and conference attendees. The display and break areas will be in a large banquet room of the Grantville Holiday Inn. Please see the registration form for details of sponsorship levels, exhibit space, and complimentary conference registration. Exhibits may be set up on the evening of the November 11 or the morning of November 12.

We believe the trade show is an integral part of the workshop that allows conference participants to meet suppliers, view products and services available, and appreciate the scope of the dairy market. Sponsorships also offset the cost of the conference so companies both large and small can send most of their employees. Last year

more than 50 companies provided financial support for the event. You don't want to miss this exciting opportunity to network with other feed industry professionals!

Tentative Schedule for Exhibits

Set up

Tuesday, Nov. 11, 6 pm to 9 pm

Wednesday, Nov. 12, 7 am to noon

Exhibitor lunch

Wednesday, Nov. 12, 11:30 am to noon

Thursday, Nov. 13, 11:30 am to noon

Exhibit area open

Wednesday, Nov. 12, noon to 8 pm

Participants have lunch break from 12:15 to 2 pm

Afternoon break near exhibit hall

Reception in exhibit hall, 5 to 7 pm

Thursday, Nov. 13, 7 am to 2 pm

Participants have the option to attend breakfast from 6:30 to 7:45 am

Morning break near exhibit hall

Participants have lunch break from 12:15 to 1:15 pm

Afternoon break near exhibit hall

Tear down

Thursday, Nov. 13, may begin at 1:30, please be finished by 4:00 pm

If you are interested in participating in this conference, please complete and return the attached form or visit www.das.psu.edu/dairynutrition to register online. If your company would like to sponsor a specific aspect of the conference or a speaker in lieu of general sponsorship, please contact me at 814-863-3916.

Thank you for considering this event.

Sincerely,



Jud Heinrichs
Professor of Dairy Science

Enclosures