



2007 Dairy Cattle Nutrition Workshop

5 = Strongly agree 4 = Agree 3 = No opinion 2 = Disagree 1 = Strongly Disagree

Cost to exhibit and contact with participants

| | | | | | |
|-----------------------------------------------------------------------------------------------------|---|---|---|---|---|
| Sponsorship levels were appropriate (Contributor \$400, Bronze \$500, Silver \$850, Gold \$1000) | 5 | 4 | 3 | 2 | 1 |
| Program allowed enough opportunities to talk to participants | 5 | 4 | 3 | 2 | 1 |
| Event helped to identify new customers | 5 | 4 | 3 | 2 | 1 |
| Attending this event was a worthwhile use of my time | 5 | 4 | 3 | 2 | 1 |

Exhibit facilities

| | | | | | |
|-----------------------------------------------|---|---|---|---|---|
| Organization of the exhibits was well planned | 5 | 4 | 3 | 2 | 1 |
| Exhibit space was sized acceptably | 5 | 4 | 3 | 2 | 1 |
| Hotel's exhibit facilities were acceptable | 5 | 4 | 3 | 2 | 1 |

Sponsors were given sufficient recognition

| | | | | | |
|----------------------------------------------------------|---|---|---|---|---|
| Your company's level of sponsorship | 5 | 4 | 3 | 2 | 1 |
| CONTRIBUTOR BRONZE SILVER GOLD SPEAKER/BREAK | | | | | |

Overall evaluation of 2007 Dairy Cattle Nutrition Workshop

| | | | | |
|-------------|-----------|--------------|----------|------|
| OUTSTANDING | VERY GOOD | SATISFACTORY | NOT GOOD | POOR |
|-------------|-----------|--------------|----------|------|

If you could change one thing, what would you have us do differently next year?

Comments:
