



2009 PENN STATE DAIRY CATTLE NUTRITION WORKSHOP

The 2009 Penn State Dairy Nutrition Workshop is scheduled for November 11-12 at the Holiday Inn-Harrisburg-Hershey in Grantville, PA. This workshop provides applied dairy nutrition information and training to feed industry professionals. This year topics will include Beta-carotene supplementation, starch digestibility, feeding in today's economy, maintaining client relationships, interactions between nutrition and reproduction, tie-stall design, and characteristics of highly profitable farms.

Faculty and staff from Penn State's Dairy and Animal Science, Veterinary and Biomedical Sciences, and Crop and Soil Sciences departments, the School of Forest Resources, and numerous Cooperative Extension personnel will assist with the workshop. Some of the featured speakers this year include:

Dr. Neil Anderson, Ontario Ministry of Agriculture,
Food and Rural Affairs

Dr. Greg Bethard, Dairy Records Management
Systems and G&R Dairy Consulting

Dr. Rodrigo Bicalho, Cornell

Dr. Mary Beth de Ondarza, Paradox Nutrition LLC

Dr. Tom Elam, FarmEcon LLC

Dr. Dave Galligan, University of Pennsylvania

Dr. Tanya Gressley, University of Delaware

Mr. Mike Hosterman, AgChoice Farm Credit

Mr. Walt Moore, Walmoore Holsteins

Dr. Tom Oelberg, Diamond V Technologies

Dr. Charles Schwab, University of New Hampshire

Dr. Randy Shaver, University of Wisconsin-Madison

Mr. Dave Taysom, Dairyland Laboratories

Mr. Doyle Waybright, Mason Dixon Farms

Dr. Bill Weiss, The Ohio State University

Dr. Jeff Weyers, Compass Nutrition

Dr. Milo Wiltbank, University of Wisconsin-Madison

We strive to cover practical and timely issues for the dairy feed and nutrition industry. Our target audience includes feed company nutritionists, sales representatives, and consultants, and other dairy nutrition and health consultants. *Last year nearly 500 people attended the event; participants were primarily from Pennsylvania and the Eastern United States. Attendance was 99% feed industry employees, veterinarians, and consultants.*

We are excited to invite you to be a part of our **2009 trade show, which will begin at noon November 11 and continue through 3 pm November 12.** We have multiple breaks and a two-hour evening reception planned for interaction between trade show personnel and conference attendees. The display and break areas will be in a large banquet room of the Grantville Holiday Inn. Please see the registration form for details of sponsorship levels, exhibit space, and complimentary conference registration. Exhibits may be set up on the evening of November 10 or the morning of November 11.

We believe the trade show is an integral part of the workshop that allows conference participants to meet suppliers, view products and services available, and appreciate the scope of the dairy market. Sponsorships also offset the cost of the conference so companies both large and small can send most of their employees. Last year more than 50 companies provided financial support for the event. You don't want to miss this exciting opportunity to network with other feed industry professionals!

Tentative Schedule for Exhibits

Set up

Tuesday, Nov. 10, 6 pm to 9 pm

Wednesday, Nov. 11, 7 am to noon

Exhibit area open

Wednesday, Nov. 11, noon to 8 pm

Participants have lunch break from 12:15 to 2 pm

Afternoon break near exhibit hall

Reception in exhibit hall, 5 to 7 pm

Thursday, Nov. 12, 7 am to 3 pm

Participants have the option to attend breakfast from 6:30 to 7:45 am

Morning breaks near exhibit hall

Participants have lunch break from 1:00 to 2:00 pm

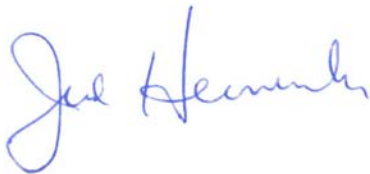
Tear down

Thursday, Nov. 12, may begin at 2:00, please be finished by 4:00 pm

If you are interested in participating in this conference, please complete and return the attached form or visit www.das.psu.edu/dairynutrition to register online. If your company would like to sponsor a specific aspect of the conference or a speaker in lieu of general sponsorship, please contact me at ajh@psu.edu.

Thank you for considering this event.

Sincerely,



Jud Heinrichs
Professor of Dairy Science

Enclosures