

# FREEZER BEEF SCHOOL @ PENN STATE

The PSU Meat Laboratory and PSU Beef Education Center have planned a day of direct beef marketing training, with topics including:

- ***Beef finishing options***
- ***Special marketing claims***
- ***Beef cuts and yields***
- ***Marketing tools***
- ***Food safety regulations***
- ***Speaking to beef processors***

Saturday, December 5, 2009  
Penn State Meat Laboratory  
8:30 a.m. – 5:00 p.m.

Registration ends  
November 20, 2009

## REGISTRATION INFO

Name(s): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Cost for the workshop is \$50 per person and includes lunch, breaks and handout materials. Make checks payable to Penn State University.

The course is limited to 40 participants.

*Please fill out this portion of the form and return with payment to:*

Dr. Christopher Raines  
324 W.L. Henning Building  
University Park, PA 16802

*Penn State is committed to affirmative action, equal opportunity, and the diversity of its workforce. Alternative media is available upon request.*

